



SEEDLAUNCH

Multichain launchpad supported
by the world's leading brokers!

Invest quickly, safely, and efficiently!

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ABOUT SEEDLAUNCH

SeedLaunch is a cryptocurrency crowdfunding platform supported by international brokers that has its proprietary NFT marketplace and a collection of NFT tokens.



The platform is a part of an ecosystem that includes:

1.

A standard IDO/IGO launchpad

2.

A decentralized launchpad

3.

A platform for finding advisors, developers, designers, bloggers, PR managers to join your crypto startup team

4.

NFT marketplace

5.

A collection of NFT race cars allowing for upgrades

6.

Proprietary SLT token

The company mission

Create new opportunities to develop the cryptocurrency sector by offering the best solutions for businesses and investors.

The company's goals

Provide convenient solutions for launching and promoting startups and implementing outstanding ideas on the crypto market. From selecting a team for the project to fundraising, organizing marketing activities, and legal support – our community will develop towards out-and-out professionals and unite people from different fields allowing you to launch your personal crypto project.

Key advantages



Supports the most popular blockchains

The platform supports such blockchains as Solana, BSC, Ethereum, Cardano, Polygon, and Ton. The total number of the community members exceeds 20 million users.



A wide network of partners, influencers, and media

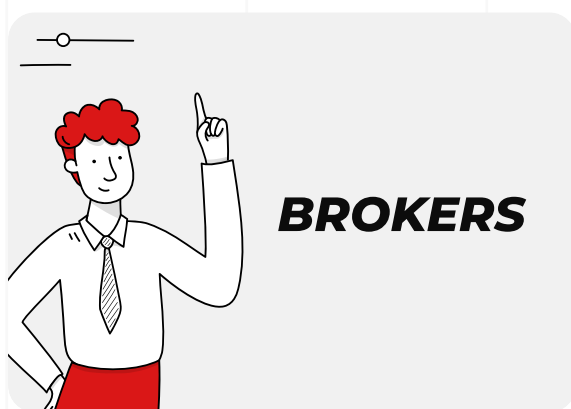
For today, the SeedLaunch partner network exceeds 100+ influencers, key opinion leaders (KOLs), and media, whose total audience amounts to around 100 million users from all over the globe. The partners' main task is to promote startups that will carry out their IDOs on the SeedLaunch platform.

Key advantages



Investor security and support

Each of the suggested projects is scored and analyzed by the compliance team, which allows to detect scam projects and prevent such companies from listing on the platform.



Support from leading brokers

SeedLaunch's partners list includes international brokerage companies such as ICE Markets.



A strong team of developers

The SeedLaunch founders have won the Binance hackathon

 **BINANCE HACKATHON**

Services that are part of the SeedLaunch ecosystem



SeedLaunch Accelerator

Partnerships with exclusive blockchains to fund outstanding crypto startups. This is derived from the platform's revenues.



Investor services

Token and NFT collections of great projects at startup prices, starting with seed rounds. IDO, IGO.



Futures Platform*

Serves for resale of rights for IDO projects tokens.



NFT Marketplace

Sale of exclusive NFT collections, Airdrops, and presale.



Integration with various blockchains

This allows you to reach the maximum audience.



Community Development Services

Various tools help organize and conduct contests, airdrops, ambassadorships, and more.



Service and ratings of crypto portfolio managers**



Team Search Platform – The service helps to find missing team members for your project.

*Access to the futures platform will be provided by a SeedLaunch partner with the necessary license to conduct regulated financial activities.

**Access to this service will be provided by a SeedLaunch partner with the necessary license to conduct regulated financial activities.

NEW CROWDFUNDING OPPORTUNITIES

SeedLaunch offers a full range of services for startups and investors, providing a wide range of tools for marketing, crowdfunding, recruiting, and networking.

	IDO	IGO
Project Scope	DeFi, CeFi, DAO	Play2Earn, NFT, Move2Earn, Watch2Earn and etc.
Blockchain support	BSC, Ethereum, Cardano, Solana, TON, Polygon	BSC, Ethereum, Cardano, Solana, TON, Polygon
Influencer support	✓	✓
Mass media support	✓	✓
Social Media support	✓	✓
Promotion of projects (airdrops, contests)	✓	✓
Brokerage support	✓	✓
Listing on Stock Exchanges (On Request)	✓	✓
Listing on CoinMarketCap (on request)	✓	✓



SeedLaunch is the first functional multichain launchpad that supports TON blockchain, with a community that already has over 2.5 million users from all over the world.

SEEDLAUNCH MECHANICS

The SeedLaunch mechanics are based on DAO principles, implying that the project management is entrusted to token holders and performed by voting. To join the SeedLaunch platform and carry out IDO, startups must receive support from 51% of the SLT token holders community. After that, the startup will be added to the platform and get an opportunity to carry out IDO or IGO.



50%

If the project gets 51% of the votes, it is automatically added to the crowdfunding platform and can carry out an IDO.

>50%

If the startup gets less than 51% of the votes, it gets feedback from the community and can improve the project to re-apply.

Professional selection of startups

To get into the SeedLaunch professional section, a startup needs to pass a qualified check by the company's compliance service. Within it, the SeedLaunch team will evaluate startups according to 20+ criteria, including the idea uniqueness, the implementation stage, the team, the roadmap and vision, the technical component, the community, the partnerships, and many others. This section will include IDOs of startups that have a finished product or MVP, as well as a professional team.

TOKENOMICS

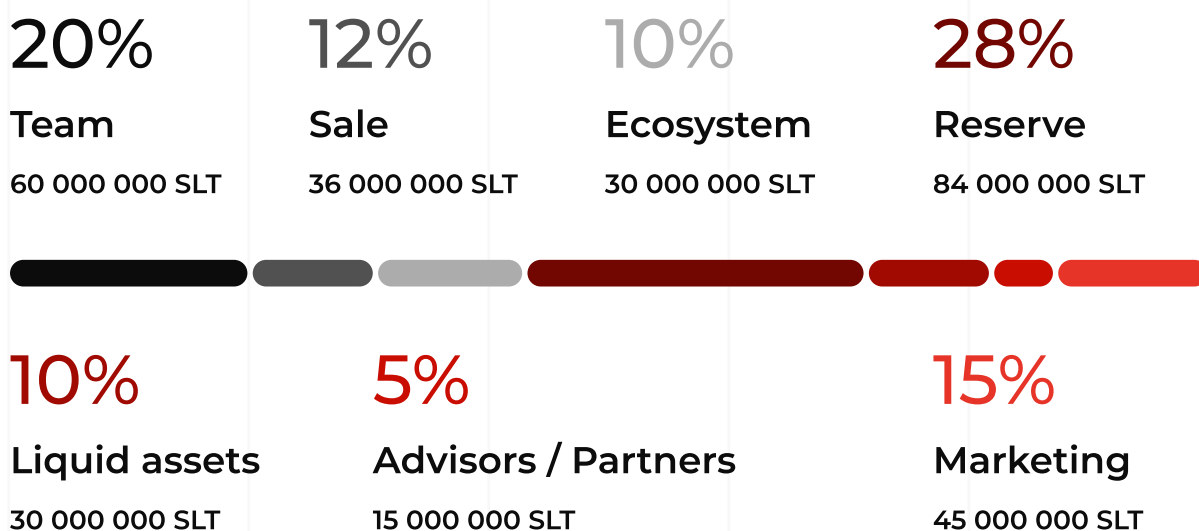
The utility token for the SeedLaunch project is the SLT, which gives you access to essential functions and services of the platform. The token will be issued on the BSC network and other networks to support the ecosystem without increasing the overall issuance.



Benefits for SLT token holders

- 1 SLT token holders will have early access to purchase NFTs and project tokens from IDOs;
- 2 Voting to list other projects, voting to implement new features and updates;
- 3 SLT token will integrate into affiliate services and open up new possibilities.
- 4 The ability to stack the token for platform enablement.
- 5 SLT holders will have access to all Seedlaunch services' benefits, such as the Launchpad (DeFi / CeFi), Staff Search Platform, NFT Market, and many other platform features.
- 6 Access to premium features of the Seedlaunch platform, including bonus programs and exclusive IDO project events.
- 7 NFT projects can be purchased at a discounted price on the Seedlaunch Market with SLT tokens.
- 8 SLT tokens can be used to upgrade Seedlaunch NFT cars and receive additional benefits for the NFT holders. This is described in more detail on page 17.

Token distribution



Token sale rounds

SEED



PRIVATE



PUBLIC

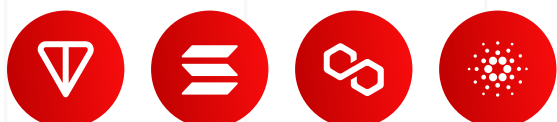


Token distribution from the reserve



Within the reserve, a part of the tokens will be issued on the launchpad's new blockchain networks

The tokens not included in the reserve will be issued on Binance Chain and Ethereum networks.



A part of the tokens will be burned

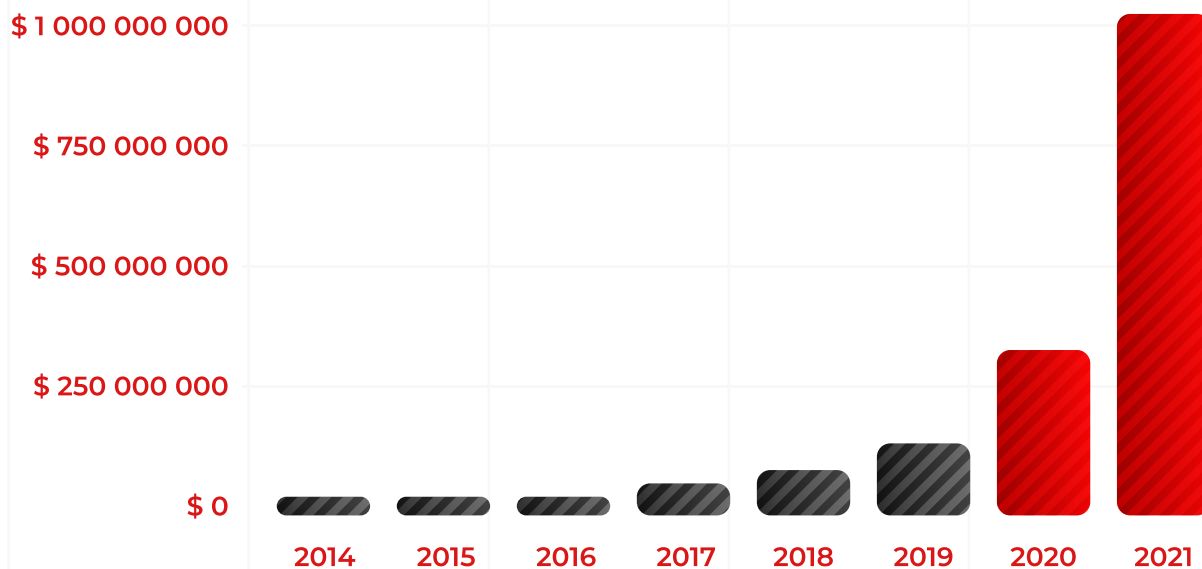


NFT

Over the past year, the NFT project market has grown significantly. Nowadays, the NFT market allows to make the audiences from related markets, such as art, music, gamedev, sports and others, interested in the global crypto market.

NFT market capitalization chart

Average indicators of the NIFTSY meta-analysis



The NFT capitalization peaked in January 2022 and then somewhat declined in March. Due to a large number of scam projects that deprived many investors of their money.

However, by late April the market began to recover, which can be seen from the OpenSea statistics (<https://dune.xyz/rchen8/opensea>).

In the mid- and long-term outlook (from 1-3 to 5-7 years), the market is expected to grow due to the following trends:

1

General increase in the number of blockchain platform users;

2

Faster growth rate in particular blockchain implementations, which nowadays are led by the Ethereum ecosystem, followed by Flow, WAX, BSC, and others. The following projects have a growth potential as well: Polkadot, Cosmos, Tezos, Tron, Solana, etc.

3

Development of NFT standards and increasing number of non-ERC-721 tokens also lays the basis for further growth, especially in industries not directly related to collecting and/or digital art.

NFT in SeedLaunch

The SeedLaunch ecosystem also includes an NFT marketplace and a unique NFT collection with race car pictures that will allow to get startup allocations on special conditions.

There will be 4 types of the NFT race cars with a different set of parameters that can be upgraded for SeedLaunch platform tokens - SLT.

There are four possible car levels, which will differ in the following parameters:

1

Engine capacity

2

Tire size

3

Battery capacity

4

Car body

Each of the available NFTs can be upgraded, thereby increasing its capabilities.

NFT collections

The first collection called "Spitfire" is an NFT race car set. The NFT will be an entrance ticket to the elite investment block SeedLaunch.

The first edition includes 5,689 NFT race cars divided into 4 rarity types: Basic, Rare, Elite, and Epic. The rarity determines your capabilities on the SeedLaunch platform and its appearance.

The collection proportions

Total will be sold:

4096 NFT

Basic

1256 NFT

Rare

256 NFT

Elite

81 NFT

Epic

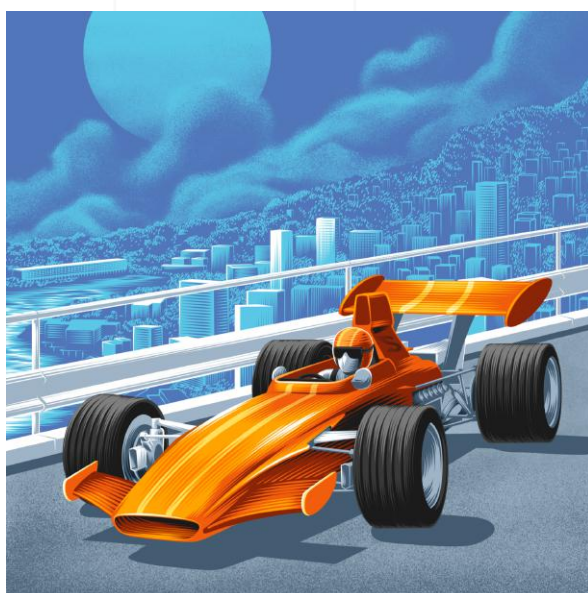
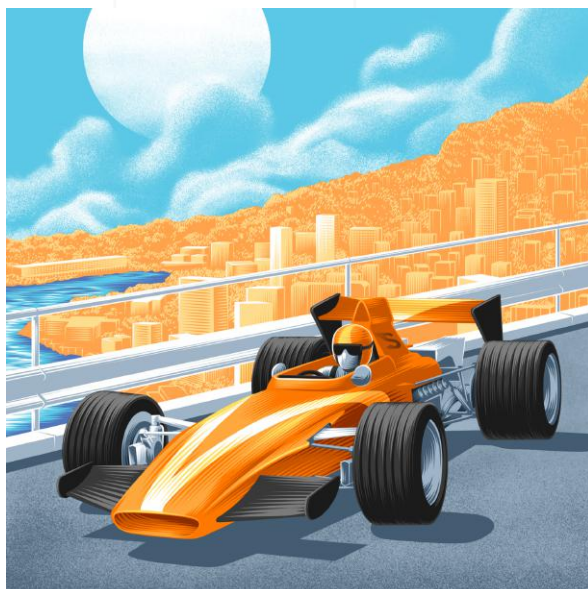
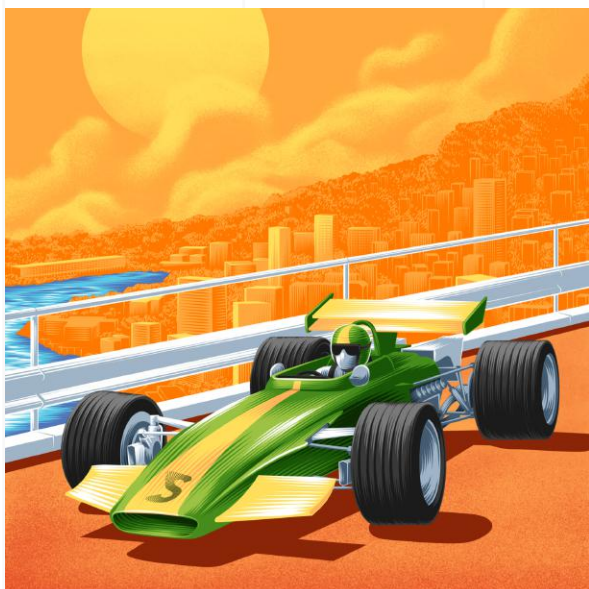
The collection will be sold in 2 stages.

10% of the total number with a 50% discount of the declared value will be sold within PreSale.

Cost table based on the current price of 1 Eth for \$1,200:

Collection NFT Spitfire	Basic	Rare	Elite	Epic	Total
PreSale qty	409	125	25	8	567
PublicSale qty	3687	1131	201	73	5092
PreSale price (Eth)	0,05	0,1	0,2	0,3	
PublicSale price (Eth)	0,1	0,2	0,4	0,6	
PreSale price (\$) 1Eth ~ 1200\$	\$24 540	\$15 000	\$6 000	\$2 880	\$48 420
PublicSale price (\$) 1Eth ~ 1200\$	\$442 440	\$271 440	\$96 480	\$52 560	\$862 920

Total: \$911 340



Types of NFTs

Several sets will be created for each type of rarity: tires, chassis, battery, and engine.

Common

8 types of each part for
a total of 4096 unique items

Rare

6 types of each part for
a total of 1256 unique items

Elite

4 types of each part for
a total of 256 unique items

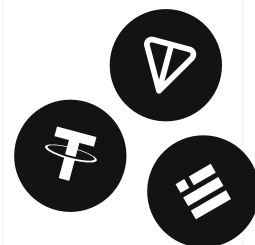
Epic

3 types of each part for
a total of 81 unique items



New NFTs are scheduled to be added at least six months from the launch of SeedLaunch. They will be sold through the whitelist system on the company's website and through the TON bot.

BUSD, USDT, and Toncoin will be used to buy NFT tokens.



Technical Specifications

NFT tokens will be created based on the TON blockchain, which has been widely adopted by users. Today the TON community consists of over 2.5 million people from all over the world. Smart NFT tokens created on the TON blockchain have several advantages:

- 1 Allowing you to add/remove items from characters and resell them;
- 2 Ability to buy NFTs via Telegram bot;
- 3 Collection and NFT items store the address of the data editor, which can change the data of a collection or an individual NFT item.

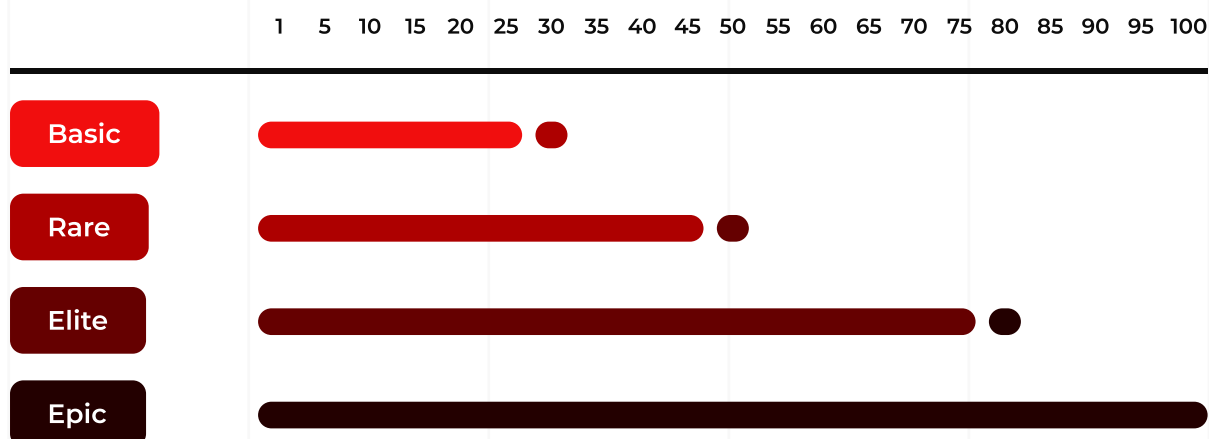
Upgrade levels of the NFT race cars

The maximum upgrade level of the race car:



Upon reaching the maximum lvl, each NFT race car can be upgraded to the next rarity type for the company tokens - SLT.

Thus, a user who has bought a basic NFT race car will gradually be able to upgrade it to epic.



Race cars of other rarity types can be bought within PublicSale of the NFT collection at a discount or bought on the company's marketplace after its release, or bought on the OpenSea marketplace after PublicSale.

Upgrading and Staking

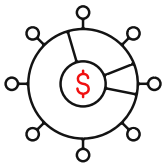
It will be possible to upgrade the race car by staking the SeedLaunch platform token.

1 DAY OF STAKING = +1 LVL

When upgrading the race car, the user will be able to stake the tokens more efficiently.

SEEDLAUNCH / NFT

Each type of NFT rarity has its own possibilities:



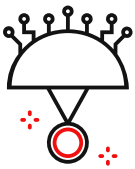
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Increased allocations
on SeedLaunch.



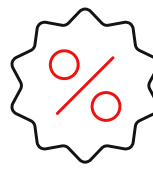
02

Bonus SLT tokens
to elite NFT holders.



03

Early access to airdrops, presales,
and project promotions.



04

Discounts and promotions
from affiliate services.



05

Access to the club of professional
members of the crypto-community.



06

Access to various premium
services of the project.



07

Bonus tokens for holders of SeedLaunch NFT
from other projects on the Launchpad.

SEEDLAUNCH / NFT

Upon reaching the maximum LVL (100), the user gets additional opportunities.

Owners of such NFTs will get allocations for tokens and NFTs of new promising projects that will be launched on the SeedLaunch platform.

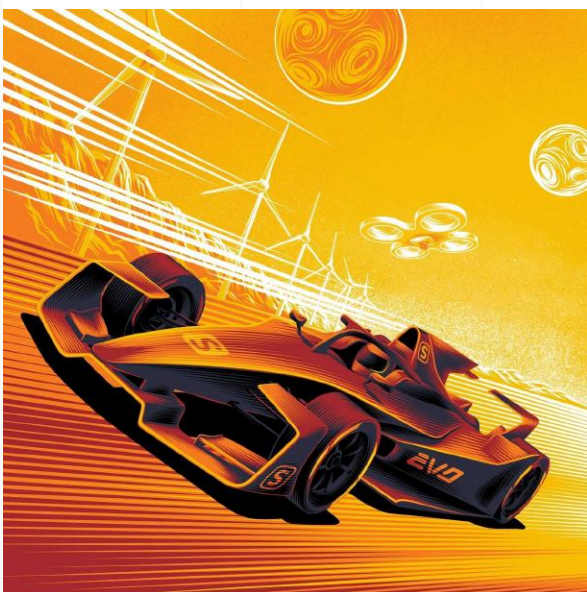
Thus, it will be up to the user to choose which project to invest in on exclusive terms



BASIC



RARE



ELITE



EPIC

NFT marketplace

Just like for any commercially oriented company, for the SeedLaunch Market platform it's also important to find and develop long-term sources of profit. Its NFT marketplace will be one of them - there, users can buy and sell NFT race cars, and third-party projects can carry out NFT airdrops.

SeedLaunch will offer a variety of earning and monetization options:

- 1 Selling/buying NFT race cars on the trading platform
- 2 NFT Airdrops, pre-sales
- 3 Free Airdrops, pre-sales at a 50% discount on unique NFT collections introduced on the SeedLaunch platform.

Any registered user will be able to buy NFTs for SLT tokens or other cryptocurrencies.

The SLT token deflationary model

The SLT token deflationary model is aimed at constantly maintaining and increasing the token value by using effective mechanics.

Fees

The platform will charge a 5% fee for exchanging and withdrawing funds. The funds will be allocated to the SeedLaunch general fund, which will support the project liquidity.

Token burning

50% of the fees will be burned, thereby providing protection against devaluation

Liquidity support

The SLT token liquidity will be supported by a few mechanisms:



SLT token staking



NFT race car upgrades

The higher the LVL, the more expensive they are on the market



Token burning

Received as the SeedLaunch Market fee



Regular news breaks

Related to the platform innovations, which will create a generally positive information background. We'll release global add-ons on a regular basis.



Marketing collaborations

With other projects by means of cross-promo campaigns.
Joint Giveaway in Discord, Twitter, etc.



Creating a base of 100-150 brand ambassadors

to ensure a constantly positive information field around the project.



Draws and activities within the established community



Projects

A lot of projects will be added to the SeedLaunch launchpad, which will attract a significant number of new users.

ROADMAP

Q3 2022

- ✓ Formation of the idea and development of the project foundations.
- ✓ Organization of a professional team, attracting experienced professionals.
- ✓ Formation of the starting budget from the team's equity, attracting initial investors.
- ✓ Launching Seedlaunch in 10+ additional languages..
- ✓ The start of marketing campaigns.
- ✓ Development and release of the NFT collection on the TON network.
Organization of pre-sales.
- ✓ Launching the SLT token on the BSC network.
- ✓ Start of negotiations with potential partners.

Q4 2022

- ✓ Reaching a community of 20,000+ by Q4
- ✓ Frontend and Backend development. Working out the structure of all project pages.
Implementation of basic Launchpad functions on BSC and Ethereum networks.
- ✓ Initial Security Audit of Smart Contracts.
- ✓ Attracting major partners and funds.
- ✓ The start of negotiations and preparation for SLT token listings.
Determining exact dates with exchanges. Listing the token on DEX and CEX.
- ✓ Preparations for the first IDO on Seedlaunch.

Q1 2023

- ✓ Blockchain expansion (Ethereum, BSC) for NFT collection with the aid of new TON technologies.
- ✓ Adding new custom features to Launchpad. Optimization.
- ✓ Adding TON network support to Launchpad.
- ✓ Integration and implementation of partner services with brokers and exchanges. (Futures platform, services and ratings of crypto portfolio managers).
- ✓ The start of development of a service for recruiting teams to startups.

Q2 2023

- ✓ Development of DAO principles. Launch of a community voting system and a people's IDO section.
- ✓ Reaching a community of 50,000+
- ✓ Involving well-known media figures in the project.
- ✓ Adding the Solana network to Launchpad.
- ✓ Conducting new listings of the SLT token.
- ✓ Improving customer service.
- ✓ Organization of a SeedLaunch fond to finance projects.

Q3 2023

- ✓ Launch of the NFT Market on the Ethereum network. Exclusively pre-sale NFT collections.
- ✓ Expansion of supported blockchains on Launchpad. (Cardano, Polygon, etc)
- ✓ Conducting a PR campaign for the NFT Market.
- ✓ Team expansion.
- ✓ Collaboration with large funds and Launchpad projects to increase the amount of funding for startups.
- ✓ The start of Seedlaunch's NFT collection buyback program and maintenance of liquidity of the SLT token.

PARTNERS

ICE ♦ MARKETS



TECHNOLOGY





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by the world's leading brokers!

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